

KENTUCKY FBLA GOALS 2009-2010

The Kentucky FBLA Goals for the 2009-2010 year are listed below along with suggestions on how to complete these goals that were suggested by the State Executive Council!

Goal 1: Increase or maintain chapter membership

Examples: Baked goods, back to school carnival, scrapbooks, PowerPoints to Freshmen classes, Ice Cream social

Goal 2: Encourage member and chapter participation in FBLA programs

Examples: Awareness to members, Business Achievement Awards, Membership Madness, Junior Achievement Awards

Goal 3: Participate in community Service Activities

Examples: March of Dimes, Box It Up, Shoot For A Cure, Unite To Read

Goal 4: Enhance communication and visibility of FBLA

Examples: Media, Ads on back of t-shirts, school officers, news releases

Goal 5: Promote Literacy

Examples: Unite to Read, Financial and Technology Literacy, Read to Elementary Students

After completing these goals, there will be an online form to fill out before the state conference. If you complete these goals, you will be recognized at the State Leadership Conference in April!