

KENTUCKY

FBLA HIGHLIGHTS

Andrew Jones, State Reporter

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A MESSAGE FOR REPORTERS

As you begin your year and start to plan your program of work for your local FBLA chapter, please remember that you may send articles and pictures for Reporter's Quill. This is a great opportunity for you and your local chapter to compete with other reporters from across the state for recognition at the State Leadership Conference in April. You may send it to me via USPS, fax, or email.

The point system and guidelines are posted on KY FBLA's Website.

For Reporter's Quill submissions, send to:

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2008 State Project
FBLA LEADS
Literacy and Education
Advances the Development
of Students.

Greetings from Valerie Hobbs State President

Welcome to another exciting year in Kentucky FBLA! Many members have already begun sharpening their leadership skills and creating new ideas in order to "Color their World" with FBLA. This year's success began at the Pre-National Leadership Conference held June 5-7 at Lindsey Wilson College in Columbia, Kentucky. This conference gave all of the national competitors the opportunity to prepare for their events as well as network with other members of Kentucky FBLA.

The Kentucky FBLA State Officer Team held its first Executive Council meeting of the new year. This meeting consisted of establishing the year's goals as well as creating the new State Theme – "Color Your World With FBLA" – and the new State Project, "FBLA LEADS – Literacy and Education Advances the Development of Students." I want to encourage all chapters to incorporate these goals into your chapter's goals and to participate in the state project.

Following the Pre-National Leadership Conference, the Career and Technical Student Or-

ganization Training was held in Louisville, Kentucky. During this conference,

your State Officer Team networked with other organizations, improved leadership skills, and collected ideas to advance Kentucky FBLA.

With over 300 members, advisers, and guests, Kentucky FBLA traveled to Atlanta, Georgia, for the National Leadership Conference. Kentucky FBLA was well represented at the NLC, bringing home a record number of 30 national awards. Kentucky FBLA Vice President Melissa Hou was elected to serve as Southern Region Vice President. Congratulations to all our competitors!

On November 14-15, the Kentucky FBLA state chapter will be attending the National Fall Leadership Conference in Washington, DC. All members are encouraged to attend as you will be able to meet other FBLA members from across the nation as well as develop your leadership skills. I look forward to seeing you there!



FBLA Camp Allows Members to “Color Your World”

With more than 100 members in attendance, Kentucky FBLA started the 2008-2009 year off on the right foot. The week was a perfect combination of leadership and recreation as campers competed for the coveted “yellow mug” and also for “Camper of the Week.”

Campers began to arrive on Monday, July 21, to find a very eager State Officer Team. After settling in their cabins, everyone attended the first of three general sessions led by the State Officers. After introducing the Recreation Director Chris Lancaster, campers were divided up and began a fierce competition. Ranging from water sports to board games, campers were given many different opportunities to display their skills.

On Tuesday the keynote speaker Erin McGee, and former state officer, challenged FBLA members to get the

most that they can out of their organization. As a former FBLA member and officer, Mrs. McGee shared some of her most memorable experiences. Later in the evening, members conducted their first local chapter meeting and began to plan out their program of work.

To complete the week, campers enjoyed a night of karaoke. Making a special appearance, the State Officers performed the “Thriller” dance, complete with zombie makeup.

Many FBLA advisers contributed to this year’s camp, making it a huge success. Eight advisers taught the Officer sessions, and many others helped to create a wonderful experience.

This year’s camp was definitely memorable for everyone—campers, advisers, and State Officers. Kentucky FBLA expects another amaz-

ing year with officers trained to lead their local chapters—the foundation of Kentucky FBLA!

2008 State Goals

1. *Increase Chapter Membership or maintain percentage of local chapter student enrollment.*
2. *Encourage participation in FBLA programs such as Unite to Read, Junior Achievement, Reporter’s Quill, Business Achievement Awards, Career Pathways, Gold Seal, etc.*
3. *Encourage all business education teachers to integrate FBLA into the classroom.*
4. *Participate in community service activities such as March of Dimes, Relay for Life, etc.*
5. *Promote chapter use of state approved fundraising companies or donate 5% of proceeds of non-state approved fundraising companies to KY FBLA.*
6. *Increase visibility and awareness through technology and media communication.*

2008 State Theme

“Color Your World With FBLA”

Kentucky FBLA Excels in Atlanta

Atlanta is home to many famous sites, including CNN World Headquarters, the 1996 Summer Olympics, and Coca Cola Headquarters, but on June 24, it became so much more. The city rolled out the red carpet for the Future Business Leaders of America National Leadership Conference.

The 2008 NLC was a huge success with thousands of FBLA members in attendance. Kentucky FBLA was proudly represented by more than 300 members, advisers, and guests. Boasting more than 30 national awards, the Bluegrass State set records in the capitol of the South.

Another major accomplishment for KY FBLA was the election of Melissa Hou, KY Vice President, to the office of Southern Region Vice President. Melissa will represent Kentucky and the Southern Region very well



2008-2009 KY State Officers

in Reston, Virginia—FBLA’s National Headquarters.